

DIGITAL ART AND DESIGN

2-YEAR
DIPLOMA

Explore new and innovative ways to merge form and function, creating designs that broaden the mind.

Why should you choose a career in Digital Art and Design?

- 1 Show and tell**

Do you love art and drawing? Can you listen to others and turn their words into a visual reality? Take your passion and turn it into a career. Visual storytelling is a crucial part of today's world, evoking emotion and helping others understand complex information. Learn to tell compelling stories in an impactful way. Grow your design skillset and bring products to life in this two-year diploma program.
- 2 Kerning, serif and leading, oh my!**

Get ready to learn the language of graphic design. Study composition and layout, typography, and digital painting and drawing software. Gain an understanding of programming fundamentals and video/audio skills to ensure you have the foundation for today's world of multimedia communication. For even more of an edge, dip into marketing and branding, sharpen your project management skills, and focus in on an area of expertise in your final term. Become a digital Swiss army knife, ready to hit the ground running wherever your career takes you.
- 3 Collaboration is key**

Working with others is a large part of what creatives do. This program will have you constantly collaborating and connecting with your peers, instructors and the community at large. Work at an in-house creative shop where you'll design aesthetically pleasing and purposeful high-end graphical content that solves real-world client problems. Grow your listening and interpretation skills, and learn how to express and communicate the "why" of your designs.
- 4 Ps: It's all about the connection**

It's not all Photoshop and Illustrator in this program. Get a flexible and comprehensive education that will prepare you to enter the workforce as a valuable member of a creative team or as a freelance specialist. Community projects are infused throughout the program, you'll work in tandem with actual clients during your Capstone project, and finally, you'll put everything you've learned into practice with an eight-week practicum.

CAMPUS/DELIVERY OPTIONS

 Victoria Avenue East Campus

AVAILABLE INTAKES

 September

WORK PLACEMENT(S)

 YR 2 | 8 weeks

CAREER OPPORTUNITIES

Design firms • advertising agencies • game development studios • in-house creative departments • entrepreneurs • freelance

ADMISSION REQUIREMENTS

- » A complete Manitoba Grade 12 or equivalent
- » English 40G/40S or equivalent with a minimum mark of 65%

Be Confident IN YOUR CAREER PATH

Confidence in the career path you choose to embark on is key, and selecting the right program for you is the first step. At Assiniboine, we offer an opportunity to explore and experience a program before applying.

SPEND A DAY WITH US

Our Spend a Day program runs from November to March for most programs. When you spend a day at Assiniboine, we partner you with a current student in the program of your choice and you will have the opportunity to:

- » Participate in classroom activities
- » Experience college life
- » Explore all of our helpful services for students
- » Meet current college students and instructors
- » Enjoy a free lunch on us!

ATTEND AN ONLINE INFO SESSION

Our free, live online information sessions give you the inside scoop on our college, the program you're interested in and life at Assiniboine. Register in advance and from the comfort of your own home, log in to learn what Assiniboine has to offer.

STILL NOT SURE?

Contact our recruitment team to arrange a campus tour or an appointment to discuss your career options.

Scan the QR code or visit assiniboine.net/experienceACC to register or connect with our recruitment team!

